



SHOP ACTIVITIES

BOOKMARK STITCH-ALONG
1st Saturdays 1-3 pm

WED. NIGHT SIT & STITCH
most Wednesdays 5-9 pm

SMALL PROJECT STITCH-ALONG
3rd Saturdays 1-3 pm
young stitchers welcome if accompanied by an adult.

STITCH-AWAY EVENT
ACCENTS AWAY
STITCHERS CONNECTION
JULY 30—AUG 1, 2010

Accents Away
Stitcher's Connection

With Accents Away you can't go wrong
As you gather with friends to stitch along

Stitching makes an amazing gift. Accents Away is the place to be!

SHOP SERVICES

Accents Exclusive Charts
designs by Accents available only from Accents

Custom Framing Options
Conservation Framing
Creative techniques
Shop-choice special pricing

Personalized Charting
from \$3 - priced by difficulty
charting of elements such as names, dates, chart rearrangements, special requests

Special Orders
We do our best to obtain requested items

Finishing Services
Stockings, pillows, etc
\$20-\$35 average cost
You provide fabric & ribbons

Gift Certificates
available in any amount



HOW MUCH FABRIC DO YOU REALLY NEED AROUND YOUR STITCHED DESIGN

On my soapbox ... more is not only better than not enough—it's essential!

I have been wanting to write about this topic since before Christmas, and I'm finally going to be able to delete this subject from my "To Do" list. My goal is to cover what stitchers need to hear without causing stress if you have projects in progress that don't meet the Extra Fabric criteria. At the same time I want to **IMPLORE** you to be generous with the size of the fabric when you choose a piece for your design. Having what you think is too much is rarely really too much when it gets into your framer's hands. Oftentimes it is really not enough! So here's the criteria:

1. First you need to determine what size your design will be when stitched. [at Accents we always do that before we cut your fabric].

TO DETERMINE DESIGN SIZE WHEN STITCHED

Count the total number of horizontal & vertical stitches in the design
Divide each number by the number of stitches per inch in fabric
(*ex: design is 98w x 133h - worked on 28^h over 2*)
 $98 \div 14 = 7''$ ♦ $133 \div 14 = 9.5''$
the design will be 7" wide x 9.5" high when stitched

2. It is essential to add extra fabric around stitched size **BEFORE** cutting fabric.. The amount of fabric to leave is determined by the manner in which you plan to complete your project.

TO DETERMINE EXTRA FABRIC ALLOWANCE

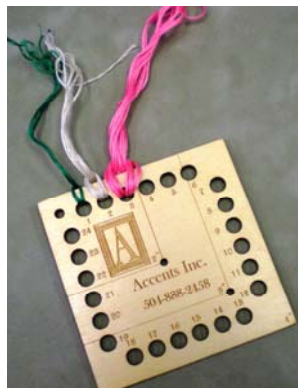
For pillows, stand-ups, standing easels, etc.: Add 2" to every side*
For framing without mats, or with a covered liner: Add 3" to every side*
For framing projects with matting: Add a **MINIMUM** of 4" to every side*
**every side means - to the Top - to the Bottom - to the Left - to the Right*

3. When you are undecided about the finishing technique, use the 4 inch allowance.

Those are the basic criteria. I know what many of you are thinking because I hear it all the time but the fact is that 4 inches is not too much. Sometimes *Continued on page 2...*

ACCENT ON WHAT'S IN THE SHOP

PLACEMENT ASSISTANT & THREAD ASSISTANT (PATA)



Since we're focusing on Fabric allowances in this e-letter, I thought this would be a good time to preview a new stitching accessory. The PATA will assist you in marking the starting place for your stitching and then double as a thread holder for the fibers used in the design. It has holes for 24 fibers and markings for beginning 2", 3" or 4" from the edge of your fabric. It was designed and made here in south Louisiana by the husband of a stitcher. Purchasing one helps you, him, Accents and the local economy! (instructions included)

Continued from page 1... even 4 inches is not enough. At Accents / Galerie Severn your hand stitched needlework is treated like a piece of valuable art. [I have always described counted cross stitch as "painting" with a needle and thread]. We believe in preservation framing that will last for ages. Katrina certainly taught us that the things we treasure often do not have any monetary value but immense emotional value. You never know when a stitched design that is insignificant to you will turn into an heirloom for kith or kin.

When we mount your needlework into a frame it is laced (sewn) around a mounting board. In order to mount needlework in that manner, enough fabric is required to fold the fabric around the mounting board. That means that your fabric extends under the mat you see on the front of the frame and around to the back.

1. Why do we extend your fabric under the mat and around to the back? When the mounting board fills the entire frame window, you never have to worry about it "slipping" down and becoming dislodged in the window.
2. Why do we lace as opposed to pinning? Because pins can rust and, as we experienced after Katrina, leave rust stains on your fabric. That won't happen with lacing. Many frame shops might pin and then tape your needlework behind the opening of the mat board. That surely does allow you to use less fabric, but it's at the expense of sticky tape on your stitching—and then you have the risk of the tape loosening over time and your mounted stitching falling.
3. Why do we lace as opposed to glueing (sticky board)? Don't EVEN go there. NEVER! NEVER! NEVER!
4. What happens if you did not leave enough fabric? Galerie Severn extends your fabric so all is not lost. However, when we extend fabric we cannot get as smooth a mount as when we work with your actual fabric. Not to mention it's usually less costly to purchase enough fabric than to pay for the extension technique.

... gayle

Stitching the Spiritual Into Your Life

A Meditative Stitching Retreat October 29-31, 2010

Last year I mentioned that this retreat was in the planning stage. It will be at the Cenacle Retreat House in Metairie (just off Transcontinental near the lake). The \$200 cost includes a private room with a shared bath and all meals. The retreat will provide the joy of escaping your home with your needlework; spending time with fellow stitchers; uniting of your spirit with God as you experience God; delicious meals that you don't have to prepare; and spiritual presentations mixed with scripture, music, prayer, and limited silence (meditation). I have registration flyers in the shop if you are interested.

Weekly Special

4x5 charts

in display rack in front of cash register

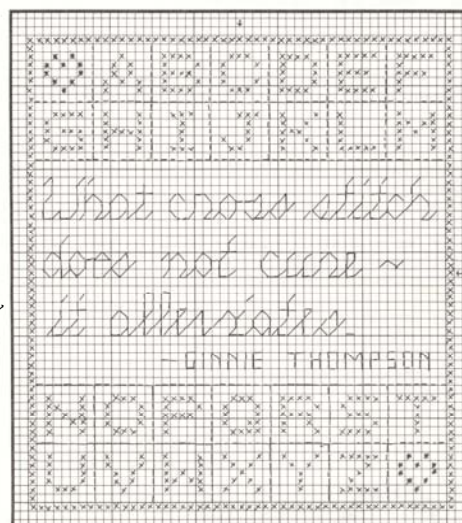
35% off retail

(you must mention special to receive the discount)

Expires June 1, 2010

FYI: did you know it was Ginnie Thompson who was instrumental in bringing cross stitch to the U.S. Thought I'd share the chart (at right) from the early years of cross stitch. You can print this page from the Accents website Newsletter archive.

What cross stitch does not cure - it alleviates.



1987 compliments of The Ginnie Thompson Guild

Favorite Quotes by Meg Shinall	x	Green	936	451
* 1987 Ginnie Thompson Guild	*	Red	666	370
51 x 57 stitches	.	Brown	3031	725

Appreciate your own uniqueness and self worth. You have something to give the world.



(located inside Galerie Severn)

(504) 888-2458

www.accentsinc.com

3501 Severn Avenue, Ste 1B
Metairie LA 70002-3459

Fred & Gayle Horton
Angela Kelly ♦ Janet Horton

gayle@accentsinc.com ♦ info@galeriesevern.com



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www.galeriesevern.com