Accents, Inc.
FINE NEEDLE ART & FRAMING
Where stitchers come for help with their crosses

Click the link below to access the Accents website.
http://www.accentsinc.com/site/index.shtml

News to "Accent" your stitches, page 1

July 28, 2009

UPCOMING DATES

WED. NIGHT SIT & STITCH

July 29	5-9 pm
Aug 05	5-9 pm
Aug 12	5-9 pm

BOOKMARK STITCH-ALONG

Sept 5th 1-3 pm

SMALL PROJECT STITCH-ALONG

Aug 15th 1-3 pm
young stitchers welcome if accompanied by an adult.

STITCH-AWAY EVENTS

ACCENTS AWEIGH AT SEA
JANUARY 9-16, 2010

JAZZ SAMPLER

The Victoria Sampler has released a new chart that captures the heritage of New Orleans in band sampler. The top band is a row of New Orleans-style houses, followed by 3 bands of stitching. The next major band is a row of fleur-de-lis and lilies which is followed a band of rice stitches and a drawn thread band. We come to the heart of the sampler which features a marching band surrounded by music and the wording *"Oh when the saints come marching in"*. Below that band is a black wrought-iron heart and fleur-de-lis border, followed by another band, and a hardanger lace design to end the sampler. It is presently available in the shop or you can order it from our website on the French Quarter catalog page. This chart is best worked on a linen or an evenweave fabric. Cost is $11.95. Thread packs are available by special order ($36.95) If you cannot work on an "over 2" fabric, please let us know so that we can advise you how to adapt the sampler to Aida.

. . . gayle

The newest double flips from Lizzie Kate are a series of charts that, when combined, spell Merry Christmas in a banner format. Charts 1 & 2 are available now in the shop. Charts 3 & 4 will be released in August; charts 5 & 6 will be released later this year. Charts are $8.50 and each contains 2 designs with an embellishment.

On my soapbox again… this looks like me after finishing a conversation with Accents' credit card processor. I terminated the call with instructions for them to cancel my service even though they are charging me an arm and a leg to do so. The only good thing is that it hasn't impaired my stitching arm!

So what upset me?? The FEES, on top of FEES, on top of more FEES. Businesses accepting credit cards are now required to comply with new security standards—not a bad thing—but there is a cost involved that is more than is reasonable or affordable for my small business. Even more than the arm and leg that I paid to terminate the service with my processing company.

How will this change affect Accents' customers? Accents will now accept Visa, MasterCard and Amex cards. The down side is that we ask you to bring cash or check for purchases under $15. No differently, if you use your credit or debit card for purchases of $15 or more.

SPECIAL EVENT!
New Chart Release!

LAURA PLANTATION
meet designer **Leslie Wristers** at Accents, Inc
Saturday, August 8th
10:30 am - 12:00 noon

Leslie will be autographing
Destrehan, Evergreen & Laura

** Special Promotion **
Have Leslie sign your purchased Plantation series pattern and receive a FREE Paperweight-stand Evergreen graph!
This offer is only available during the promotional hours so come early!

Accents, Inc.
FINE NEEDLE ART & FRAMING
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E-letter Special of the Week

Save 20%
on all in-stock
Punchneedle &
Knotwork products
valid through 8/4/09

All credit card purchases will be processed through Galerie Severn, allowing us to eliminate the duplicate fees Fred & I incur each month.

FYI re credit card fees: What is so convenient for the consumer is very costly for small business. Each credit card (i.e. not just a Visa card, but each individual Visa card) carries a different fee. There is a base processing fee (a percentage) to the business. Then there are add-on fees (surcharges to the business) for many things such as: reward cards, business cards, government cards, cards that do not swipe, cards that businesses hand enter such as phone orders, fees for "excessive" (too many) credit card transactions. And, of course, the monthly maintenance fee. Now there is an annual fee to register to prove a business is compliant with new security standards. All of these charges are paid by small business in the form of fees. And you thought rewards were paid out of the pocket of your credit card company! NOT!